

GLOBAL
FUSION



CONFERENCE
2019

*October 25th-27th
Austin, TX*

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attendees using
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FRIDAY
4:30pm - 5:30pm ♦ BMC 2nd Floor Lobby Registration
Plenary Session:
5:30pm - 7:00pm ♦ BMC 2.106 Climate Change & Media
7:00pm - 9:00pm ♦ BMC 2nd Floor Lobby Welcome Reception

SATURDAY
Registration
& Breakfast
8:00am - 9:00am ♦ BMC 3rd Floor Lobby
9:00 - 10:30am Session 1
10:45am - 12:15pm Session 2
12:15pm - 1:15pm Lunch Break
1:15pm - 2:45pm Session 3
Plenary Session:
3:00pm - 4:30pm ♦ BMC 2.106 Migration & Populism
4:45pm - 6:15pm Session 4

SUNDAY
8:00am - 9:00am ♦ BMC 3.100 Breakfast
9:00 - 10:30am Session 5
10:45am - 12:15pm Session 6

2019 Welcome to Global Fusion

4TH FLOOR



ACKNOWLEDGEMENTS

Special thanks to...

Dean Jay Bernhardt and the Moody College of Communication
The Department of Radio-TV-Film
Noah Isenberg
Elana Wakeman
Rachel Walker
Herb Woerndell
Keefe Boerner
Mark Rogers
Wendy Steussy
Herb Woerndell

Support & Sponsorship...

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FRIDAY PLENARY CLIMATE CHANGE & MEDIA

BMC2.106 5:30-7:00pm

Moderated by Dr. Joseph Straubhaar

MIYASE CHRISTENSEN (Ph.D., University of Texas at Austin) is Professor of Media and Communication Studies at Stockholm University and Affiliated Professor at the Department of Philosophy and History of Technology, Science and Environment, the Royal Institute of Technology (KTH), Sweden. Christensen is Director of Leading Environment in Global Media Studies and Politics of Mediated Communication at the Dept. Media Studies, Stockholm University.



Christensen is the Associate Editor of *Annals of the International Communication Association* and *Annals of Crosscuts: Stockholm Environmental Film Festival*, of which she is the co-founder. She has served as Editor-in-Chief of *Popular Communication: International Journal of Media and Culture* and as Chair of the Ethnicity and Race in Communication Division of ICA. Her previous posts also include Visiting Senior Fellow at the LSE London School of Economic and Guest Professor at KTH the Royal Institute of Technology. Currently, Christensen serves as a member of the the Global Arctic Mission Council of the Arctic Circle Assembly.

PATRICK D. MURPHY (Ph.D., Ohio University) is Associate Dean for Research and Graduate Studies and Associate Professor in the Department of Media Studies and Production in the Klein College of Media and Communication at Temple University.



His teaching and research interests include global media, media and the environment, documentary media, media and social justice, ethnographic method, and Latin American media and cultural theory. Murphy is author of *The Media Commons: Globalization and Environmental Discourses* (University of Illinois Press, 2017), co-editor of *Negotiating Democracy: Media Transformation in Emerging Democracies* (SUNY 2007) and *Global Media Studies* (Routledge, 2003), and his work has appeared in *Communication, Culture and Critique*, *Communication Theory*, *The International Journal of Communication*, *Popular Communication*, *Cultural Studies*, *Environmental Communication*, *Global Media and Communication*, *Journal of International Communication*, and *Qualitative Inquiry*, as well as chapters in many edited books. He has also translated into English articles by some of Latin America's most prominent communication scholars.



CAMILLA FOJAS is Professor of American Studies and Media Studies and Chair of Media Studies at the University of Virginia where she also co-directs the Global South Lab and the Surveillance and Infrastructure research area of the Informatics Lab. Her research explores cultural productions of the Americas through the axes of empire, security, and race with a specific focus on the U.S.-Mexico border. Her most recent books are *Zombies, Migrants, and Queers: Race and Crisis Capitalism in Pop Culture* (Illinois, 2017) and *Migrant Labor and Border Secularities in Pop Culture* (Routledge, 2017).



ANTONIO D. LA PASTINA's research focuses on the longitudinal understanding of how communities, normally away from urban centers, engage with mediated forms of communication. Relying on ethnographic practices, he has conducted research in rural Northeast Brazil, his main site of investigation since 1997, Southern Italy and the Rio Grande Valley in the Texas-Mexico border. He has also written extensively on telenovelas, and the representations of otherness in that genre.



CHRISTIAN CHRISTENSEN is Professor of Journalism at Stockholm University, Sweden. His research has addressed the intersections of technology, politics and journalism. Originally from the US, Christian has lived and worked in the US, UK, Turkey and Sweden. In addition to his academic writing, he has published articles in *The Guardian*, *The Washington Post*, *Le Monde Diplomatique*, *Al Jazeera* and *Al Jazeera America*.

BMC2.106 3:00-4:30pm SATURDAY PLENARY MIGRATION & POPULISM

Moderated by Dr. Stuart Davis

A Television, Audiences and National Identities

BMC
3.206

Shelley Bradfield, *Central College* (panel chair)
Debating polygamy: Online audience discourses of *Utthando Nes'Thembu* (Love and Polygamy)

Yesim Kaptan, *Kent State University*
Identities beyond boundaries: Danish TV drama audiences in Turkey

Assem Nasr, *Purdue University Fort Wayne*
Reclaiming an empire or the uncanny assertion of Turkey's global power in *Resurrection: Ertuğrul?*

B Exploring Movement and Flows Through a Transnational Conversation

BMC
3.204

Semih Bedir, *Ohio University* (panel chair); **Brit Laak**, *University of Tartu*;
Shahriar Shafian, *Ohio University*
Examining Estonian and Iranian audience perceptions of Turkish television dramas

Shahriar Shafiani, *Ohio University*
Seeping through borders: Chador and transnationality in *A Girl Walks Home Alone at Night*

Tereza Kidane, *Ohio University*
"The wig is off": Revolutionary mothers and transnational connections

Yonatan Tewelde, *Ohio University*
Political activism in Eritrean transnational digital spaces

Ritika Popli, *Ohio University*
Negotiating memory and trauma of the partition of 1947 through a transnational digital archive

C Netflix's Transnational Strategy and the Future of Global Media Flows

BMC
4.212

Swapnil Rai, *University of Michigan Ann Arbor* (panel chair)
Cultural imperialism or cultural hybridity? The curious case of Netflix in India

Joseph Straubhaar, *University of Texas at Austin*
Netflix as the new form of global TV: Cultural imperialism, platform imperialism, cosmopolitanism and cultural distinction

Stephany Noh, *University of Texas at Austin*
[What's Next: Korea] Netflix's transnational distribution strategy employing "originals" is redefining Hallyu (Korean Wave)

Melissa Santillana, *University of Texas at Austin*
Netflix creating national content with a transnational audience in mind: The case of Mexico, *Luis Miguel, la serie*, *Club de Cuervos*, and *Casa de las Flores*

D Global Computing as Global Media

D

BMC
4.206

Anita Say Chan, *University of Illinois at Urbana-Champaign*
Of data cultures and data f(r)ictions: Training, transformation, and decentering data futures from Latin American startup ecologies

Erin McElroy, *AI Now Institute at NYU* (panel co-chair)
Mediating postsocialist transition: Fabricating Eastern Europe's Silicon Valley and the most dangerous town on the Internet

Colette Perold, *New York University* (panel co-chair)
The punched-card continent: IBM's early influence on South American trade

Sandeep Mertia, *New York University*
Starting-up with the state: Computing, entrepreneurship, and governance in India

E Diasporas and Migration

E

BMC
4.204

Delphine De Gryse, *Ohio University*
Displacement and belongings: Exploring the stories and meanings of the personal objects carried by displaced people in transit

Jayaprakash Veeramreddy and **Mark Jackson-Pitts**, *Arkansas State University*
Twitter usage by Indian embassies and consulate general offices for addressing Indian migrants issues in Saudi Arabia and United Arab Emirates

Ana Lu Ramirez, *Texas A&M International University*
Surprise Surprise! "It's not my pleasure": A cultural analysis of a local Chick-Fil-A

Jean Olivier Tchouaffe, *Southwestern University*
On Mahamat Saleh Haroun's cinema: African cinema, moral cosmopolitanism and the right of necessity

A Film Studies

BMC
3.206

Emily Riewestahl, *Texas A&M University*; **Kaelan Vasquez**, *Xavier University of Louisiana*
Watching ourselves: Race and gender concordant television and movie consumption

Mehri Yavari, *Texas A&M University*
Narrative of Iranian LGBTQ films: Let's leave the country

Swapnil Rai, *University of Michigan Ann Arbor*
Let Indian Movies Teach Us a Lesson": The Resurgence of Bollywood in China

Diksha Mittal, *Southern Illinois University - Carbondale*,
The victory of traditional masculinity over fat activism in *My Big Fat Bride* (2015)

Hazem Fahmy, *University of Texas at Austin*
Akrahak! Critique and affection in the contemporary Egyptian appropriation film

B Social Media and Journalism: Opportunities and Challenges

BMC
3.204

Patrick Walters, *Temple University*
Twitter and Ferguson: Challenging media gatekeeping

Tracy Tinga, *University of Maryland, Baltimore*
The role of Afrocentric digital platforms in reporting affairs in African countries

Tahereh Rahimi, *Southern Illinois University, Carbondale*
Resisting repression?: How journalists use Twitter in Iran

Nyan Lynn, *University of Kansas, Lawrence*
Is Facebook friend or foe for Myanmar journalists?

Lisa Brooten, *Southern Illinois University, Carbondale* (panel chair)
The weaponization of Facebook: Challenging journalism in Thailand, the Philippines and Myanmar

C Social Media, Activism and Feminism

BMC
4.212

Srividya Ramasubramanian, **Asha Winfield**, & **Rebecca Costantini**, *Texas A&M University*
Intersectional hashtag activism: Using a critical race feminist lens to examine online advocacy and counter-publics

Melissa Santillana, *University of Texas at Austin*
Luchadoras: Providing tools and support to the Mexican #MeToo movement

Diantha Vliet, *Temple University*
Global messages and local inequalities: A comparative analysis of international Black Lives Matter chapters

Carina Capitine, *Ohio University*
Body of Resistance: New perspectives on the use of social media as an alternative space for sexual expression and affirmation by women

Mediated Representations of the U.S. Southern Border

D
BMC
4.206

Casey Walker, *University of Texas at Austin*
The monsters are US: Border walls and the immigrant "other" in modern sci-fi films

Gabriel Dominguez Partida, *Texas Tech University*
Are we or not? Perceptions of Mexican and Mexican American undergraduates about the Mexican identity's traits portrayed in the film *Roma*.

Anthony R. Ramirez, *Texas A&M University*
Historias de La Frontera: A framing analysis of Latinx identity and border representation in comic books

Nathan Rossi, *University of Texas at Austin*
Solidarity with Salvadorans? Media representations of the border crisis in 2019

Digital Media and Online Technologies

E
BMC
4.204

Fabienne Darling-Wolf, *Temple University*
"If I didn't have a smartphone, I would spend more time with my children": Digital media use, fear and alienation in a rural Japanese community

Adam Bajan, *Texas A&M University*
Evangelization from the booth: Technology teams and religious media

Tracee N. Mason, *Florida A&M University*
Finding lasting love online: Black women's perceptions of online dating

Odoh Vincent Onyeaghanachi, **Ngozi Uduma** & **Enuma Icha Ituma**, *Alex-Ekwueme Federal University*
E-Learning and distance education: The challenges of teaching and learning in an ideal African environment

A Surveillance, Control and AI in Global Settings

BMC 3.206

Ali Karimi, *McGill University*
Urban surveillance: Numbering houses in Kabul, Afghanistan

Musonda Kapatamoyo, *Southern Illinois University Edwardsville*
Too many eyes on me: Artificial Intelligence (AI) and machine learning in mass communications

Lucas Logan, *University of Houston*
Contesting intermediary liability and ownership through digital copyrights

Stuart Davis, *City University of New York, Baruch College*
Border imperialism as advocacy communication framework: Building transnational solidarity in the face of the "Migration Crisis" on the US-Mexico border

B TV Flows in the Middle East and East Asia

BMC 3.204

Semih Bedir, *Ohio University*
Rise of Turkish television series and Turkish soft power: Rhetorical analysis of magnificent century and *Resurrection: Ertugrul*

Elyse Huang, *University of Texas at Austin*
An analysis on the entertainment talent flow from Hong Kong and Taiwan to mainland China

Yasemin Y. Celikkol, *University of Pennsylvania*
Love Turkish, despise the foreign: Turkish presidential discourse of television series

Britta Hanson & Stephany Noh, *University of Texas at Austin*
Shame over flowers: Regional drama adaptation and national identities

Yesim Kaptan, *Kent State University*
Constructing authenticity through modality and locality: Danish TV dramas and Turkish audiences

C Netflix and Other Global Infrastructures

BMC 4.212

Sharon Shahaf, *University of Texas at Austin*
Television as global infrastructure, or how the televisual made (and continues remaking) our global world

Ju Oak Kim, *Texas A&M International University*
The kingdom of Netflix: Revisiting the local and the global in television production

Jose Carlos Lozano, *Texas A&M International University*
Geographical diversity in Netflix's monthly new releases of foreign television series in the United States: 2017-2018

Padma Chirumamilla, *University of Michigan*
WhatsApp, now on TV: "Local"-access cable television channels in South India

D Global TV and Latin America

BMC 4.206

Antonio C. La Pastina, *Texas A&M University*
Subverting the north-south flow of TV productions: The case of Brazil's cable TV

Samantha Nogueira Joyce, *Saint Mary's College of California*
How TV Globo telenovelas are keeping up

David González Hernández, *ITESO-Universidad Jesuita de Guadalajara*;
Antonieta Mercado Anaya, *University of San Diego*; **Efraín Delgado Rivera**, *Universidad de La Salle Bajío*; **Jaime Miguel González**, *Universidad La Salle Bajío*
Television and streaming bio-series. The melodrama fiction in the life of Latin music icons: Juan Gabriel, José José and Luis Miguel

Luis Rivera-Figueroa, *University of Texas at Austin*
Emergent representations of Latin American masculine identities: The case of Bad Bunny

E Disney Online, in Film and Abroad

BMC 4.204

Ghanem Elhersh, *Ohio University*
The effect of Disney animated films broadcasted on Arab televisions on the socialization process and the cultural values of Arab children

John Joseph Fennimore, *University of Wisconsin-Milwaukee*
How Disneyland went to the Land of the Rising Sun: A historiography of Tokyo Disneyland

Arthur Soto-Vasquez, *Texas A&M International University*
Mediating the Magic Kingdom: Disneyland, Instagram and fantasy

PLENARY: **MIGRATION & POPULISM** 

BMC2.106 3:00-4:30pm (see p. 9 for details)

A Journalism Issues in the Caribbean and Latin America

BMC
3.206

Jennan Andrew, *Ohio University*
Impact of media coverage on public opinion about abortion in Jamaica

Amy Schmitz Weiss, *San Diego State University*; **Vanessa de Macedo Higgins Joyce**, *Texas State University*; **Summer Harlow**, *University of Houston*; **Rosental Calmon Alves**, *University of Texas at Austin*
Defining journalism innovation in Latin America: Exploration into perceptions among educators, students and journalists

Sandra Rodriguez Cotto, *Independent journalist*, **Federico Subervi**, *University of Wisconsin-Madison*
From chat disclosures to rebellion: Investigative journalism shakes the political status quo of Puerto Rico

Vanessa de Macedo Higgins Joyce, *Texas State University*
Latin American emergent news media building consensus on perceptions of Venezuela on social media

B Journalism in the Middle East

BMC
3.204

Amy Kristin Sanders, *University of Texas at Austin*
Privacy protections in the Middle East: How vague definitions and low rule of law negatively impact freedom of expression in the region

Asem Alomari, *Arkansas State University*; **Mahmoud Mostafa**, *Yarmouk University*
A Middle Eastern perspective of agenda setting:
Agenda setting in the third level

Manasar Alharethi, *University of Alabama*
How international, Saudi, and Turkish news frame Jamal Khashoggi news

Caitlin Miles, *Texas A&M University*
"It's chaos": Conceptualizing journalism as an urban practice in Istanbul

C Information, Disinformation, and Fake News

BMC
4.212

Taeyoung Lee & Thomas Johnson, *University of Texas at Austin*
Bridging the gap between political engagement and fake news sharing: The role of third-person perception and partisanship

Jeffery R Patterson, *University of Texas at Austin*
Global counter-disinformation strategies and our reinvestment in normative political discourse

Christian Christensen, *Stockholm University*
Collapsing utopia: The U.S. press and the decline of a mythological Sweden

Benjamin Burroughs, *University of Nevada*
Fake memetics: Global political rhetoric and circulation in political campaigns

Global Journalism Issues

Ariadne Gonzalez, *Texas A&M International University*; **Stuart Davis**, *City University of New York, Baruch College*; **Jiwon Kim**, *Dankook University*

Democratizing? Dangerous? Both?!? La Gordiloca and the vicissitudes of hyper-local digital journalism on the U.S.-Mexico border

Tracy Tinga, *University of Maryland, Baltimore*; **Patrick D. Murphy**, *Temple University*; **Emmanuel Septime Sessou**, *Temple University*
ICTs, environmental activism and community mobilization in sub-Saharan Africa

Harry Morgan Insaideo, *Ohio University*
Newspaper coverage of maternal health in Ghana: A qualitative Study

Ivy R Ashe, *University of Texas at Austin*
Rhetoric and reality at the Olympic Games: A media case study of the Mardini sisters

Cultural Diplomacy and Imperialism

Brad Limov, *University of Texas at Austin*
Film festivals and soft power: China's cultural diplomacy at the Shanghai International Film Festival

Tyler Champine, *Texas A&M University*
Ecomedia imperialism and the fight for seed sovereignty in Venezuela

Shamshad Khan, *University of Texas at San Antonio*; **Robert Lorway**, *University of Manitoba, Winnipeg*; **Akram Pasha**, *Ashodaya Samithi, Mysore*; **Sushena Reza-Paul**, *University of Manitoba*
HIV/AIDS, structural violence, and citizenship among sex workers in the Global South

Maria Skouras, *University of Texas at Austin*
@america in Jakarta, Indonesia: Technology & design aids soft power in American spaces

D
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E
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A Participatory Communication and Community Media

BMC 3.206

Camilo Ernesto Perez Quintero, *Universidad del Norte*; **Melissa Puche Manjarres**, *Universidad del Norte*; **Carina Lúcia Ubisse Capitine**, *Ohio University*

Embodied memories of displacement: Using participatory art for understanding and reconciliation in Colombia

Mary Jackson Pitts & Samuel Noi, *Arkansas State University*
Ghana radio: Using the Web for audience engagement

Yonatan Tewelde, *Ohio University*
Participation and reconciliation in Eritrean PalTalk rooms

B Film, Censorship and Cultural Policy

BMC 3.204

Hamidreza Nassiri, *University of Wisconsin-Madison*
Digitization of film exhibition: The transition phase in middle-income nations and the harms of forced technology adoption

Jing Wang, *University of Texas at Austin*
Destruction or rebirth: The impact of China's film industry promotion law on Chinese independent documentary

Katrina Margolis, *University of Texas at Austin*
Transnational storytelling and the downfall of the Production Code

Mohammed A. Salih, *University of Pennsylvania*
Postwar Afghan and Iraqi media: On teleological transition and the reality of change

C Development and International Communication

BMC 4.212

Lauren Kogen, *Temple University*
When theory is not so practical: Reconceptualizing "theories of change" in social change projects

Demet Kasap, *Independent researcher*
Potentials of net-based innovations for political mobilization and participation: Comparative cases around the world

Senya Afi Ghamli, Delight Agboada & Nala Edwin Widjaja, *Ohio University*
An exploration of Ohio University's initiatives in integrating domestic and international students towards a healthy intercultural experience

Angela Williams, *Arkansas State University*
Social Media: Examination of the social learning and diffusion of innovation theories and social media behaviors among teens in Kenya and the United States

11:00am - 12:30pm SESSION 6

Undergraduate views on Collective Action: A moderated conversation

Communications and honors Students in Professor Shiv Ganesh's class on collective action, **CMS 367 & COMM 370H**

A
BMC 3.206

Diversity and Inclusion on Social Media

Lujain Bugshan & Mary Jackson Pitts, *Arkansas State University*
The role of social media in raising special needs awareness among Saudi people

B
BMC 3.204

Shelby Landmark, *Texas A&M University*
#DisabledPeopleAreHot: A content analysis of subversion, (in)visibility, and community surrounding disability and (sex)uality

Anima Donkor, *Ohio University*
I Slay for the Gram: Feminism, sexuality and the concept of Slay Queens - An analysis of Ghanaian Instagram blogs

Ahmed Deen, *Ohio University*
Twitter: The stage of diversity through social media

Social Movements and Digital Media

Ilona Biernacka-Ligieza, *Canterbury Christ Church University*
Online communities – The chance to rebuild local agora?

C
BMC 4.212

Jennan Andrew, *Ohio University*
Analysis of the LGBT movement in Jamaica (Social movements)

C Social Movements and Digital Media, cont.

BMC
4.212

Chalisa Magpanthong, *Independent Scholar, Bangkok, Thailand*;
Drew McDaniel, *Ohio University*
Podcasting: On-demand radio in Southeast Asia

D Development and Campaigns

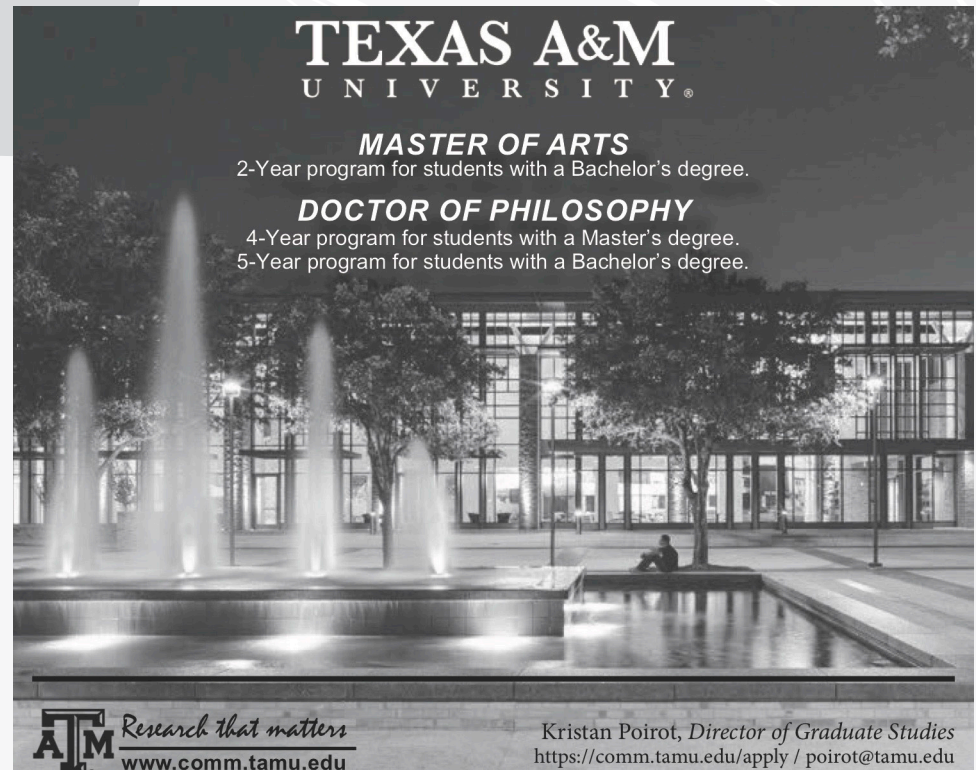
BMC
4.206

Mohammed Khushaim, *Arkansas State University*
The Influence of Twitter Platform on the Political Campaigns in the 2016 U.S Elections

Jason Yu, *Southern Illinois University Edwardsville*
It's more about who I am – Value-relevant and outcome-relevant involvement in environmental protection, green advertising attitude, and green product purchase intention

Delphine De Gryse, *Ohio University*
“Sending Out An SOS: Can Digital Communication Improve the Mental Health of People Living in Refugee Camp Moria?”

Mary-Magdalene N. Chumbow, *Ohio University*
“Don't touch my breasts!” Understanding the impact of the traditional practice of breast-ironing on young women in Cameroon: A qualitative study



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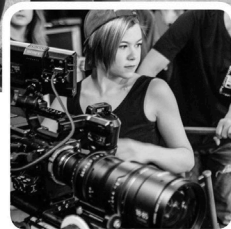
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