

PSA MEDIA AND POLITICS GROUP ANNUAL CONFERENCE 2019

****20th Year Anniversary****

‘Politics and Performance’

School of Media and Communication
University of Leeds, 16-17 December



Credit: Monkey Parliament by Banksy



Political Studies
Association



UNIVERSITY OF LEEDS

PSA MPG 2019 Programme overview

**All rooms are in the School of Media and Communication, Clothworkers
North Building**

MONDAY 16TH DECEMBER		
Time	Session	Location
9-10am	Coffee and registration	1.18/1.17
10-10.25am	Welcome	G.12
10.30am-12pm	Parallel session 1A: Performing power	G.12
	Parallel session 1B: Protest, street politics and social justice	1.17
	Parallel session 1C: Constructing and challenging the 'other' in media	Cinema (2.31)
12-1pm	Plenary 1: Keynote: Prof Michael Saward (Warwick), 'Performing Authenticity'	G.12
1-2pm	Lunch	1.18/1.17
2-3.30pm	Parallel session 2A: Theatre and political performance	G.12
	Parallel session 2B: Negotiating being a woman in UK Politics	1.17
	Parallel session 2C: Brexit, lies and emotionality	Cinema (2.31)
3.30-4pm	Coffee/Tea	1.18/1.17
4-5.30pm	Parallel session 3A: Politics and popular culture	G.12
	Parallel session 3B: Women in international politics	1.17
	Parallel session 3C: Public information and soft power	Cinema (2.31)
5.30-7pm	Book launch and drinks reception (the Common Room is up the stairs by Reception)	Student Common Room
7pm	Conference dinner	Aagrah at 7.30pm

TUESDAY 17TH DECEMBER		
Time	Session	Location
9.30-11am	Parallel session 4A: Performing authenticity	G.12
	Parallel session 4B: Political rallies as performance	1.17
	Parallel session 4C: The public sphere and political interest	Cinema (2.31)
11.11.30am	Coffee/Tea	1.18/1.17
11.30am-12.45pm	Plenary 2 - Roundtable discussion: 'What makes a good political performance?'	G.12
12.45-1.30pm	Lunch	1.18/1.17
1.30-3pm	Parallel session 5A: Journalism practice and democratic norms	G.12
	Parallel session 5B: Professionalization of political communication	1.17
	Parallel session 5C: Political argumentation and its audiences	Cinema (2.31)
3-4pm	Closing session - Celebrating 20 year anniversary of PSA MPG	G.12

Keynote

PLENARY 1: MICHAEL SAWARD: Professor of Politics and International Studies,
University of Warwick
Monday 16 December, 12 noon, G.12

Title: Performing Political Authenticity



My key area of research is contemporary democratic theory. In recent years I have focused on the theory of representation – my book *The Representative Claim* was published by Oxford University Press in 2010. My work on the EU-funded ENACT project supported the publication of the jointly edited (with Engin Isin) book *Enacting European Citizenship* by Cambridge University Press in 2013. I am currently working on a range of issues, including performance and democratic representation; democratic designs; and the role of political ideas in practical political life.

PLENARY 2: ROUNDTABLE DISCUSSION
Tuesday 17 December, 11.30am, G.12

Roundtable session on ‘What makes a good political performance?’
with Prof Candida Yates (Bournemouth), Dr Lone Sorensen (Huddersfield), Prof John Corner (Leeds) and Prof Stephen Coleman (Leeds)

Politics is performed in a variety of media forms and genres, including political drama, cartoons and comedy. Taking up the theme of the conference, ‘political performance’, our panellists will each present ideas about what makes a ‘good’ political performance and the potential consequences of these performances, drawing upon their own research in this area. After short introductions there will be plenty of time for discussion.

Parallel panel details

1A. Performing power: Monday 10.30am-12 noon, G.12

Chair:

Julia Peetz (University of Warwick): 'What does that sound like, me being President?' – On the theatricality of political performance

Penny Andrews (University of Sheffield): Performing the performances and dragging politics

Peter K. Lunt (University of Leicester): The performance of power and citizenship: David Cameron meets the people

1B: Protest, street politics and social justice: Monday 10.30am-12 noon, 1.17

Chair:

Jeremy Collins (London Metropolitan University): Milkshakes and snowflakes: affective performance in news coverage of political insults and protests in 'late-brexite'

Rosalyn Southern (University of Liverpool) and Liam McLoughlin (University of Salford): #splashthefash - 'Milkshaking' as digitally networked participation?

Stephanie Diepeveen (University of Cambridge): Performing politics in the Kenyan public sphere: A normative dilemma

Aylwyn Walsh (University of Leeds): Performance Resists: Tshisimani's tactical vision of alternative futures

1C: Constructing and challenging the 'other' in media: Monday 10.30am-12 noon, Cinema (2.31)

Chair:

Natalie Jester (University of Bristol): Constructing the 2019 UK/Saudi Arabia relationship in the British press

Matthew Kirk (Queen's University Belfast): Visual performativity of Palestinian female Suicide bombers: Intersectional victimisations of race, gender and Islam in US broadcast news media (2002-2004)

Jenny Hayes (University of Sheffield): The use of social media for sousveillance by Palestinian activists

Aliaksandr Herasimenka (University of Westminster): Shadow organising on digital media platforms: Disinformation and protest campaigns

2A: Theatre and political performance: Monday 2pm-3.30pm, G.12

Chair:

Kerstin Pfeiffer and Katerina Strani (Heriot-Watt University): Grassroots political performance: the case of *The Sideshow*

Miranda Duffy (University of Leeds): Promoting youth political literacy through live theatre performance

Sarah Weston (University of Bolton): Performance efficacy: Using theatrical principles to unpack what makes a successful political performance

Malaika Cunningham (Centre for Understanding Sustainable Prosperity, University of Leeds): Audiences as citizens: The potential of participatory theatre as a democratic space

2B: Negotiating being a woman in UK Politics, Monday 2pm-3.30pm, 1.17

Chair:

Nathalie Weidhase (Birmingham City University): Theresa May's (white) tears, or: Who belongs to the nation?

Kate Gilchrist (London School of Economics): Silencing the single woman?: Narratives of lived experience and popular cultural representation of single feminine subjectivities

Emily Harmer and Rosalynd Southern (University of Liverpool): A place of their own? Assessing incivility and abuse towards women politicians on Instagram

2C: Panel 7: Brexit, lies and emotionality, Monday 2pm-3.30pm, Cinema (2.31)

Chair:

Kostas Maronitis (Leeds Trinity University): Brexit and the cultural performance of victimhood

Özlem Atikcan (University of Warwick): Communicating risky choices: Brexit and high-stakes referendums

Calvin Duggan (University of Amsterdam): Parliamentary politics and posthuman performativity: Brexit, (ir)responsible representation and the meaningful vote that wasn't

Imke Henkel (University of Lincoln): The long life of lies: Discursive strategies on the way to Brexit

3A: Politics and popular culture, Monday 4pm-5.30pm, G.12

Chair:

John Street (University of East Anglia): 'Democracy is ragtime on the corner': Performing politics in song

Jooyeon Lee (Macau University of Science and Technology): Same or different agendas?: An analysis of the agenda between political entertainment programme and blogosphere in South Korea

Anastasia Denisova and Aliaksandr Herasimenka (University of Westminster): How Russian rap on YouTube advances alternative political communication: Power, gender, resistance

Ellen Watts (London School of Economics): Performing national identity? Representations of citizenship in political satire

3B: Women in international politics, Monday 4pm-5.30pm, 1.17

Chair:

Mercy Ette (University of Huddersfield): Negotiating access and privilege: Women and politics in Nigeria

Jacki Willson (University of Leeds): Bras not bombs: Performing and politicizing the international development discourse of the reproductive body

Heather Savigny (De Montfort University): Mediated sexism: #MeToo and the politics of a f*ck you moment

Florencia García-Rapp (University of Sheffield): An austere politician and the fight against corruption: Facebook comments to Argentinian Governor María Eugenia Vidal

3C: Public information and soft power, Monday 4pm-5.30pm, Cinema (2.31)

Chair:

Colin Alexander (Nottingham Trent University): Foreign aid as performance: Behavioural norms, positive image and power consolidation in North–South relations

Gillian Bolsover (University of Leeds) and Coraline Goron (Duke Kunshan University): Engagement or control? The Impact of the Chinese Environmental Protection Bureaus' burgeoning online presence in local environmental governance

Paul Reilly (University of Sheffield) and Faith Gordon (Monash University): Tackling the 'Societal Shrug:' (Social) media activism against paramilitary-style attacks against young people in Northern Ireland

Petra Desatová (University of Copenhagen): Nation branding as a strategy for political legitimation

4A: Performing authenticity, Tuesday 9.30am-11am, G.12

Chair:

Darren Lilleker, Icaro Joathan, Simone Faustino and Amelia Turner (Bournemouth University): Manufactured authenticity? Politicians' performed roles on social media

Matthew Lovatt (University of Leeds): "I've always tried to be the type of politician who people can relate to": Personalised storytelling and the performance of political representation

Chris Birchall, Todd Graham, Mollie Plummer and Stephen Coleman (University of Leeds): MPs use of Twitter during times of crises (Brexit negotiations) and non-election periods

Amy P. Smith (University of Sheffield): Performing beyond the podium: The role of network power and authenticity in setting the media agenda during the first 2015 UK General Election leaders' debate

4B: Political rallies as performance, Tuesday 9.30am-11am, 1.17

Chair:

Nicole Beardsworth (University of Warwick): Persuading partisans or courting 'co-ethnics': The UPND's 2015 & 2016 campaigns in Zambia

Gabrielle Lynch (University of Warwick): Playing to which crowd? Political rallies and their audiences in contemporary Kenya

Dan Paget (University College London): Campaign modernisation without mediatisation: Capitalising the performative production of rallies in Tanzania

4C: The public sphere and political interest, Tuesday 9.30am-11am, Cinema (2.31)

Chair:

Iлона Biernacka-Ligieza (Canterbury Christ Church University): Online communities – the chance to rebuild local agora?

Antje Glück (Teesside University): The absent East. How the marginalisation of East Germany in the national German public sphere might have contributed to the rise of right-wing populism

Susana Rogeiro Nina (University of Lisbon): Eurozone crisis narratives in bailout countries: European convergence in national media. The cases of Portugal, Spain and Ireland

Eike Mark Rinke (University of Leeds) and Patricia Moy (University of Washington): Need for cognitive closure, political interest, and political news consumption

5A: Journalism practice and democratic norms, Tuesday 1.30pm-3pm, G.12

Chair:

Declan McDowell-Naylor (Cardiff University): The media and connected and autonomous vehicles: How do the UK and US press represent state-sponsored innovation?

John Steel, Martin Conboy, Charlotte Elliott-Harvey, Jane Mulderrig (University of Sheffield), Julie Firmstone (University of Leeds), Carl Fox, Paul Wragg, Joe Saunders (Durham University): Journalists' perceptions of press freedom in practice: Perspectives from the front-line

James Dennis and Susana Sampaio-Dias (University of Portsmouth): Not just swearing and loathing on the internet: Analysing BuzzFeed, VICE, and the affective turn in election reporting

Milda Malling (Södertörn University): The invisibles: Informal and unmentioned sources in the political coverage in two countries

5B: Professionalization of political communication, Tuesday 1.30pm-3pm, 1.17

Chair:

Dan Jackson, Anastasia Veneti and Darren Lilleker (Bournemouth University): Greek political communication and social media: Stories of order and anarchy

Sally Osei-Appiah (University of Leeds): Mediatization of politics: A contribution from emerging democracies

Ivor Gaber (University of Sussex): From spin to fake news – Spot the difference

5C: Political argumentation and its audiences, Tuesday 1.30pm-3pm, Cinema (2.31)

Chair:

Dominic Wring and Nathan Ritchie (Loughborough University): The campaign that nearly never was: UK Parties promotional strategies during the EU 2019 Election

Giles Moss and Stephen Coleman (University of Leeds): Analysing audience responses to political performances: The value of a new real-time audience response method

James Morrison (Robert Gordon University): Pluralist public sphere or elite closed circle? Musical chairs, 'stare-offs' and performative posturing on *Politics Live*

Jen Birks (University of Nottingham): Vote for me (not that me): the relevance of ad hominem attacks in a personalised leadership/election campaign

Entertainment

Drinks reception and book launch, Monday 16 December

A beer and wine reception on Monday evening will be held in the Student Common Room, in Clothworkers North. The Common Room is accessed via Staircase 1, just by the School Reception. Delegates will receive their free half pint glass to keep! Snacks will be served to tide us over to dinner.

Conference meal, Monday 16 December

The conference meal takes place at the Indian restaurant, Aagrah, in Leeds City Centre. We can walk down together or you can call a taxi if you prefer:

Local taxis: Amber Cars: 0113 202 2112; Royal Cars: 0113 230 5000

Address: Aagrah Leeds, St Peter's Square, Quarry Hill, Leeds LS9 8AH

Further details: <https://www.aagrah.com/>

Conference organisers: Stephen Coleman, Julie Firmstone, Giles Moss and Katy Parry, Sarah Hall, [School of Media and Communication](#), University of Leeds.

Practicalities

Location

The conference takes place in the School of Media and Communication, Clothworkers North Building. If you arrive at the main University entrance, by the iconic Parkinson Building and steps, you walk through the archway and carry straight on, past the Baines Wing and Great Hall on your right. Our School is located in the Clothworkers Courtyard on your right. Head straight through the courtyard and you will come to our School directly ahead.

Practicalities for presenting

Our strong preference would be for you to bring your presentation on a memory stick and use the PC already connected in each room. Please give yourself time to upload the presentation before your session. Connecting laptops can take up precious time, but if you can only use a Mac, please make sure you bring any required adaptors. As mentioned, we would strongly advise you to download any presentation material onto a memory stick instead.

Length of presentations

Please check the programme to see how many speakers are in your session. Each panel session is 1.5hrs. Where there are 3 speakers, you can time to presentation for 20 minutes; if 4 speakers, time it for 15 minutes. There will be panel chairs and postgraduate helpers in the rooms to assist you.

Social media

We will be tweeting throughout the conference using the hashtag **#PSAMPG2019** and using the handle **@psampg**.

WiFi Access

If your institution is a member of Eduroam you will be able to use that service on the University Campus.

Getting to the University

See the University of Leeds website for details on 'how to find us':

http://www.leeds.ac.uk/info/5000/about/131/find_us

Train: It's about a 20 minute walk from the train station up to the campus. See the link above for directions.

Bus: There are number of excellent bus services in Leeds.

The number 1 bus leaves from Infirmary Street, near Leeds railway station in City Square, to the campus every ten minutes during the day and every half hour in the evening. There are frequent buses from the central bus station including numbers 28, 56, 96, 97. You should get off the bus at the main entrance adjacent to the Parkinson Building.

Visit www.wymetro.com for timetables and general information.

By car

The campus is approximately half a mile from the City Centre on Woodhouse Lane, the A660. Leeds is linked to the M1 and M62 and is very easily accessible.

Satellite Navigation Main Entrance Address: (street listing can appear as Cavendish Road in some navigation systems): **University of Leeds, Woodhouse Lane, Leeds, LS2 9JT**

Parking

Where possible we suggest the use of public transport to travel to the University. Parking at the University of Leeds is extremely limited and requires pre-booking (<https://carparking.leeds.ac.uk/visitors/>). The closest public car park is Woodhouse Moor Multi-Storey which is open 24 hours a day. For more information and prices on alternative car parks in Leeds please visit www.parkopedia.co.uk

Health & First Aid

If first aid is required on campus please contact a member of staff in the building or for emergencies call Security via an internal telephone on x32222 or externally on +44(0)113 343 2222 - available 24-hours.

The nearest emergency department is at the Leeds General Infirmary, telephone 0113 2432799, which is situated adjacent to the University.

Banks & Shops

Cash points - are located within the Student Union building situated adjacent to the Refectory on the University campus. There is a Santander bank located on the ground floor of the Students Union. There are also several major banks & further cash points opposite Parkinson Court at the University's main entrance on Woodhouse Lane.

Coffee Bars & Food - There are several Coffee Bars located around the university campus, which serve hot & cold drinks, snacks, sandwiches & paninis. The main University Refectory serves all of the above plus freshly cooked hot food.

Shops - *Essentials*, which is a mini-supermarket selling newspapers, magazines, stationery, drinks, sandwiches, snack and confectionery items, is located in the Students Union.

The School of Media and Communication is located in the Clothworkers North Building (top left); the restaurant for Monday night is 'Aagrah Leeds' (bottom right). It is a 25-30 minute walk, or around 10 minutes by taxi.

